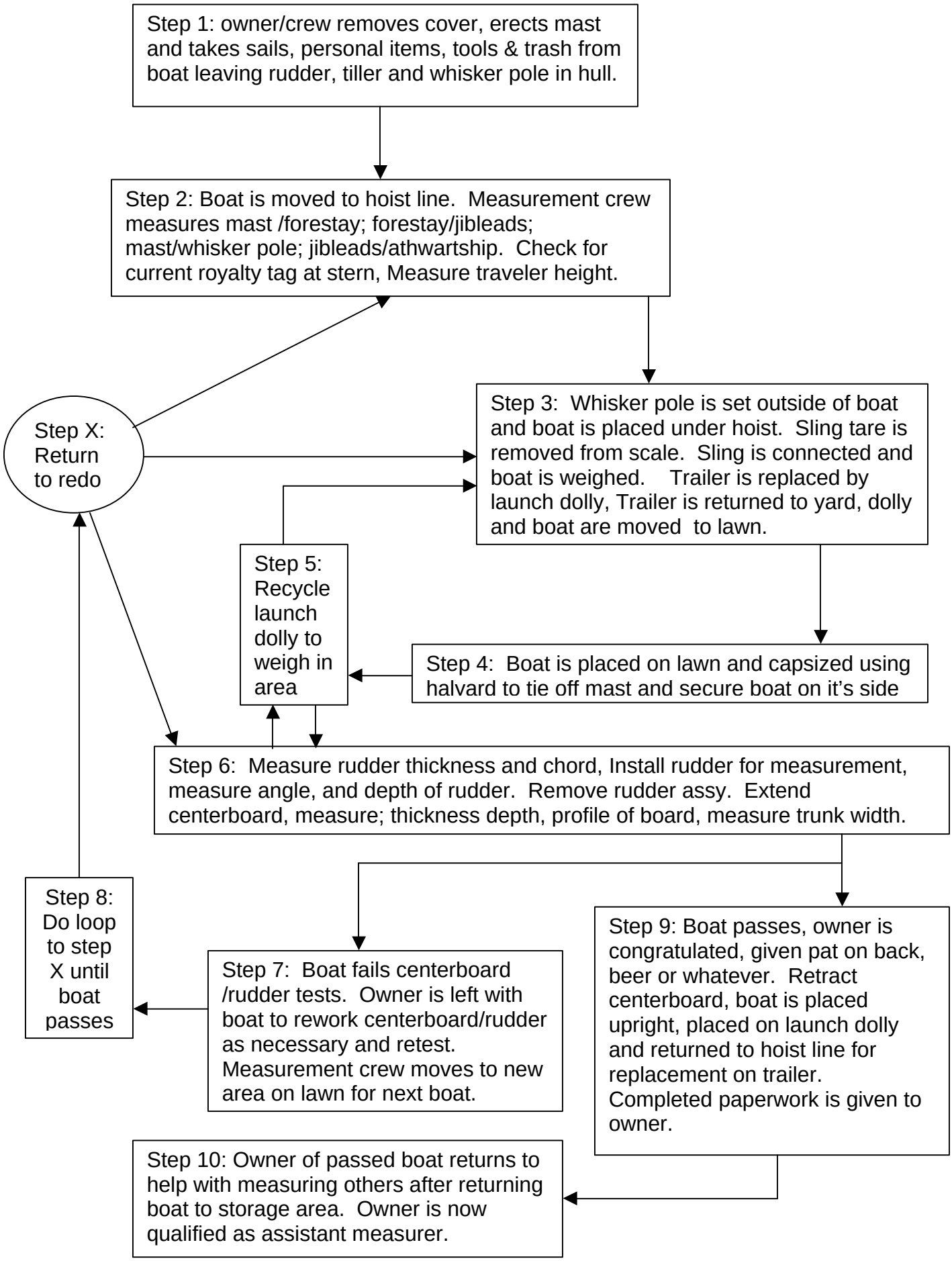Lido hull measurement process in 10 (sort of) easy steps